

Message Text

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64

ACTION AGR-20

INFO OCT-01 EUR-25 ISO-00 EB-11 COME-00 USIA-15 CIAE-00

INR-10 NSAE-00 RSC-01 DRC-01 /084 W

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R 281550Z JAN 74

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 5688

UNCLAS MOSCOW 1331

E.O. 11652: N/A

TAGS: EAGR ETRD UR

SUBJECT: AGRICULTURAL MARKETING EXHIBIT

DEPARTMENT PASS AGRICULTURE

REF: STATE 015735

1. ATTACHE CONCURS WITH WASHINGTON PREFERENCE FOR HOLDING EXHIBIT IN JULY 1974. LONGER LEAD TIME CONSIDERED IMPORTANT TO INSURE SUCCESS. CHAMBER OF COMMERCE ADVISED OF U.S. DECISION MONDAY, JANUARY 28. MANNION ALSO REQUESTED CHAMBER OFFICIALS FOR AN OPTION ON SPACE FOR JULY.

2. IN MEETING WITH MINISTRY OF FOOD INDUSTRY JANUARY 25 SOVIET SIDE LENT SUPPORT FOR U.S. EXHIBIT, BUT AGAIN EXPRESSED STRONG INTEREST THAT U.S. EXHIBIT TECHNOLOGY. OFFICIALS SUGGESTED EXHIBIT INCLUDE POWERED, DEHYDRATED, FREEZE DRIED PRODUCTS, AND AGREED TO SUBMIT A PRIORITY LIST OF FOOD PRODUCTS OF GREATEST INTEREST TO SOVIET SIDE.

3. OVERALL VIEW OF ALL MINISTRIES TOWARD EXHIBIT IS POSITIVE. SIGNIFICANTLY ALL MINISTRIES USED DISCUSSION AS VEHICLE FOR URGING PARTICIPATION BY U.S. FIRMS IN SOVIET SPONSORED AGRICULTURAL AND INDUSTRIAL FAIRS THIS YEAR.

4. DISCUSSIONS DURING WEEK ALSO HELD WITH DEPARTMENT OF COMMERCE OFFICIALS, ECONOMIC COUNSELOR, USIS AND AMERICAN UNCLASSIFIED

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EXPRESS ON OPERATIONAL AND ADMINISTRATIVE DETAILS OF EXHIBITS

IN SOVIET UNION.

5. MANNION DEPARTED FOR HELSINKI JANUARY 28. BECAUSE OF THE
CHANGE IN DATE FOR EXHIBIT, MANNION DOES NOT FEEL THAT IT IS
NECESSARY TO STOP IN VIENNA TO DISCUSS PRINTING CONTRACT.
BELIEVES THIS COULD BE CONDUCTED IN ANOTHER COUNTRY.
DUBS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LIVESTOCK, AGRICULTURAL EXHIBITS, TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 28 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MOSCOW01331
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740112/aaaaakpn.tel
Line Count: 68
Locator: TEXT ON-LINE
Office: ACTION AGR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 015735
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 07 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 OCT 2002 by cunninfx>; APPROVED <26 NOV 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AGRICULTURAL MARKETING EXHIBIT DEPARTMENT PASS AGRICULTURE
TAGS: EAGR, ETRD, UR
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005